

Website brief checklist

Fill this in (rough notes are fine) before you ask for a quote. Send it to hello@jfreemanhub.com or the form at jfreemanhub.com/contact/

1. The business

- What you sell / who it is for (four sentences is enough)
- Town or area you serve
- Current website URL (if you have one)

2. What the site must do

- Enquiries, bookings, online orders, or something else?
- Page list for phase one (Home, About, Services, Contact...)
- If a shop: roughly how many products
- If logins: who signs in, and why

3. Examples and constraints

- 2–3 websites you like — and why (one line each)
- Must-keep URLs or brand colours
- Who will edit the site after launch
- Real deadline, if you have one

4. Budget band (circle one)

Under £1,000 £1,000–£2,500 £2,500–£5,000 £5,000+ Not sure

Guide build prices (not a quote): from £500 basic · £1,200 business · £2,400 shop · custom from £3,000+.

Jamie Freeman — freelance web designer & developer, Essex. Fixed written quotes. jfreemanhub.com/contact/ · hello@jfreemanhub.com